

EXHIBIT 7



November 14, 2017

Align Technology Files Six Patent Infringement Lawsuits Asserting 26 Patents Against 3Shape

Align's Inventions Infringed by Trios Intraoral Scanning System and Restorative and Orthodontic Software

SAN JOSE, CA -- (Marketwired) -- 11/14/17 -- Align Technology, Inc. (NASDAQ: ALGN) today announced that it has filed six patent infringement lawsuits asserting 26 patents against 3Shape A/S, a Danish corporation, and a related U.S. corporate entity, asserting that 3Shape's Trios intraoral scanning system and Dental System software infringe Align patents.

Align filed two Section 337 complaints with the U.S. International Trade Commission (ITC) alleging that 3Shape violates U.S. trade laws by selling for importation and importing its infringing Trios intraoral scanning system and Dental System software. Align's ITC complaints seek cease and desist orders and exclusion orders prohibiting the importation of 3Shape's Trios scanning system and Dental System software products into the U.S.

Align also filed four separate complaints in the United States District Court for the District of Delaware alleging patent infringement by 3Shape's Trios intraoral scanning system and Dental System software. All of these district court complaints seek monetary damages and injunctive relief against further infringement.

Commenting on Align's patent infringement lawsuits against 3Shape, Roger E. George, vice president, legal affairs and general counsel for Align said, "Over the past 20 years, Align has been at the forefront of digital dentistry evolution, and it is committed to continued innovation and technology development to facilitate the adoption of digital dentistry. The 26 patents we are asserting are integral components of our broad patent portfolio and represent key inventions and technologies fundamental to Align's digital dentistry strategy. Align is a leader in the intraoral scanning systems and digital dentistry market and we will not allow competitors to copy our products and their features or infringe our patents. We will vigorously defend our intellectual property, whether it relates to clear aligners, dental scanners, or digital dentistry more broadly. We have strong legal claims against 3Shape and believe we will succeed both at the ITC and in the federal district court."

Align's twenty-six patents asserted against 3Shape are:

Patent No.	Title
9,615,901	Method and apparatus for imaging three-dimensional structure
9,566,132	Smile Designer
9,510,757	Identification of areas of interest during intraoral scans
9,451,873	Automatic selection and locking of intraoral images
9,427,916	Method for preparing a physical plaster model
9,299,192	Methods and systems for creating and interacting with three dimensional virtual models
9,101,433	Method and apparatus for colour imaging a three-dimensional structure
8,845,330	Method for preparing a physical plaster model
8,734,149	Systems and methods for fabricating a dental template
8,675,207	Method and apparatus for colour imaging a three-dimensional structure
8,638,448	Method and apparatus for imaging three-dimensional structure
8,638,447	Method and apparatus for imaging three-dimensional structure
8,545,221	Smile Designer
8,454,364	Method for preparing a physical plaster model
8,451,456	Method and apparatus for colour imaging a three-dimensional structure
8,363,228	Method and apparatus for colour imaging a three-dimensional structure
8,092,215	Smile Designer
7,112,065	Method for defining a finish line of a dental prosthesis
7,092,107	Method and apparatus for imaging three-dimensional structure
7,056,115	Systems and methods for fabricating a dental template
6,948,931	Digitally modeling the deformation of gingival tissue during orthodontic treatment
6,845,175	Dental image processing method and system

6,685,470	Digitally modeling the deformation of gingival tissue during orthodontic treatment
6,514,074	Digitally modeling the deformation of gingival
6,334,853	Method for obtaining a dental occlusion map
6,227,850	Teeth viewing system

About Align Technology, Inc.

Align Technology designs and manufactures the Invisalign® system, the most advanced clear aligner system in the world, and iTero® intraoral scanners and services. Align's products help dental professionals achieve the clinical results they expect and deliver effective, cutting-edge dental options to their patients. Visit www.aligntech.com for more information.

For additional information about the Invisalign system or to find an Invisalign provider in your area, please visit www.invisalign.com. For additional information about iTero digital scanning system, please visit www.itero.com.

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Source: Align Technology

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